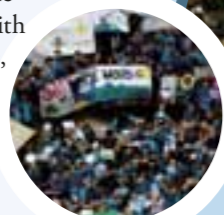


# 1 Driving Bold Energy Policy

to enable rapid adoption of renewable power such as solar and wind, and remove barriers that impede the transition to clean energy.

BLUE PLANET BRINGS SUSTAINABLE ENERGY WITHIN REACH.

Blue Planet Foundation's policy advocacy seeks to drive systemic change by constructing the framework for markets and behavior—"institutional acupuncture." We engage in lawmaking at the state capitol and county councils and rulemaking at the Public Utilities Commission. By working with other clean energy advocates, experts, and community and business leaders, we can develop smart policy solutions that will enable Hawai'i to achieve energy independence.



*"Mahalo nui loa for your hard work, determination, and aloha in getting so many people to enthusiastically dive in and join Blue Planet Foundation's wave of energy transformation."*

—Sen. Energy Chair Mike Gabbard at Senate commendation

# 2 Developing Innovative Efficiency Programs

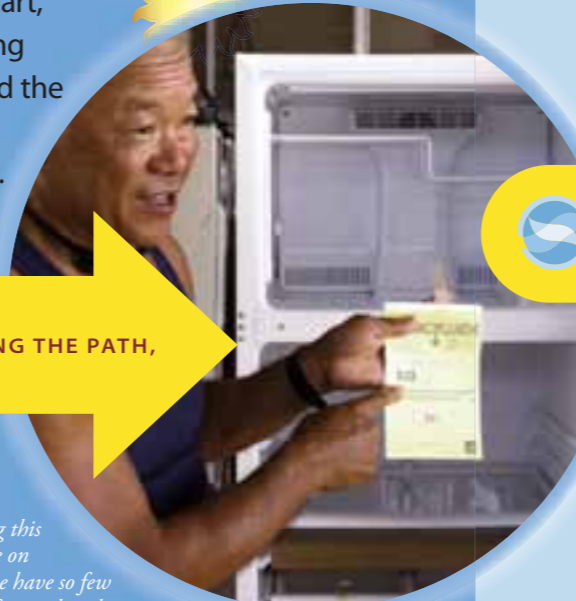
to give residents easy access to smart, energy-saving solutions and the benefits of clean power.



WE ARE CLEARING THE PATH,

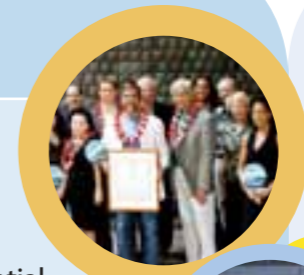
*"Thanks for making this program available on Moloka'i where we have so few options. We look forward to the savings, as our 25-year-old icebox was far from efficient."*

—Moloka'i residents Edie and Gerry Anderson on **Hui Up!**, Blue Planet's discount energy-efficient appliance trade-in program. **Hui Up!** will save Moloka'i residents \$840,000 over the next 10 years.



# 3 Harnessing Human Energy

to mobilize individuals—from students to energy experts—and grow influential networks that support a shared vision.



GUIDED BY A COMMITMENT TO PROGRESS,



# 4 Invoking a Sustainable Energy Culture

to foster a society that values the efficient use of clean, renewable, and local sources of power.

*"Thanks to the Blue Planet Foundation for your help with the USDA grant that made our project feasible. We are pleased to have finally made this a reality."*

—John Edney, President, Tropical Dreams Ice Cream on their recently installed solar PV system

*"Blue Planet Foundation is steering Hawai'i toward a more secure energy future."*  
—Nainoa Thompson, Polynesian Voyaging Society

TO END HAWAII'S DEPENDENCY ON OIL, CREATING A MODEL OF ENERGY SELF-SUFFICIENCY FOR ENDING THE USE OF FOSSIL FUELS WORLDWIDE.

NOT PROFIT.



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